Hoofbeats 2021

STALLIONS AND STUDS

For optimum exposure...

Ads to suit all sized studs and budgets

PRINT with FREE DIGITAL ads or DIGITAL ONLY ads

	PRINT ad *plus* *FREE* Digital ad	DIGITAL ad ONLY
Double page ad	☐ $1100	☐ $850
Full page ad	☐ $690	☐ $490
Half page ad	☐ $450	☐ $295
Quarter page ad	☐ $250	☐ $180

FRONT COVER PACKAGE
$1400 includes half page ad inside directory *subject to approval of quality photos

Rates for all ads include artwork designed by Hoofbeats, which can be used for your own social media promotions.

Studs and Stallion listings **$99** ☐

One low rate for digital or print ad for Business card sized ads that can include photo, stud/stallion name, breed, fees, brief description and contact details .

BOOKING DETAILS - 2021 Hoofbeats Stallion and Stud Directory

Name .....

Postal address .....

Suburb..... State..... Post code .....

Phone (....) ..... Mobile.....

Email .....

CREDIT CARD DETAILS Tick ad size required

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

Name on card .....CVC ☐☐☐

Expiry date .....Signature .....

CONTACT HOOFBEATS TO DISCUSS YOUR NEEDS

For bookings and information contact us at Hoofbeats NOW to ensure your stallion is included:
graphics@hoofbeats.com.au
Ph: 08 9397 0506 / ph or text 0401 095 193
www.hoofbeats.com.au

FREE PROMOTION:

FREE: Digital Directory
The Digital Hoofbeats 2021 Stallion and Stud Directory will be available FREE for everyone in an easy-to-read format, giving your stallion optimum exposure.

FREE: Digital Links
These can be added to include your videos, web/facebook pages and contact details, to enhance your stallion's promotion.

FREE: Editorial
For the stud news editorial send details or chat to us about your stud or stallions, and include a photograph. *(For quarter page ads or larger.)*

FREE: Artwork.
The Hoofbeats team will provide professionally designed artwork for your stallion or stud ad. *Free for you to use for your own social media promotions.*

FREE:
Australia wide promotion
The Directory will be featured on our facebook pages and websites during the breeding season
- Hoofbeats website
- Hoofbeats Facebook
- WA Show Scene Website
- WA Show Scene Facebook
- Talking Horses FM Radio
- Facebook advertising

DOESN'T HE DESERVE TO BE PRESENTED PROFESSIONALLY...

... with a breeding season promotion for less than the average service fee.

The Digital Hoofbeats Stallions and Stud Directory will be published in September.
The printed Hoofbeats Stallion and Stud Directory will be published in October in the Hoofbeats magazine.

TO SAVE COMPLETED TEXT ON FORM:
'Save As' Pdf to your computer
and then forward to us at Hoofbeats.